



## AT-a-GLANCE



### WHO WE ARE

- Founded in 1972
- Provider lawyers' average tenure:
- 1.5 million families enrolled in our legal plans
- More than 1 million identity theft members with nearly 10,000 identities restored
- Operating in 49 U.S. states and four Canadian provinces
- More than 2 million member calls answered last year
- Since 2003, we've held an exclusive partnership with Kroll, the world's leading company in ID Theft consulting and restoration.

### THE FACTS

Identity theft was among the top consumer complaints filed with the Federal Trade Commission for 16 consecutive years.

-www.consumer.ftc.gov

More than 13 million, or nearly 60%, of all small businesses have experienced significant legal events in the past two years.

-DECISION ANALYST STUDY: THE LEGAL NEEDS OF SMALL BUSINESS

57 million full-time working Americans experienced at least one significant legal event in the past 12 months.

> -THE LEGAL NEEDS OF AMERICAN **FAMILIES STUDY LEGAL NEEDS STUDY**

## **BUSINESSES COUNT ON LEGALSHIELD & IDSHIELD**

- More than 34,000 companies, large and small, provide voluntary benefits to their employees with LegalShield and IDShield
- Simplified implementation; no claim forms to file
- Easy maintenance procedures for administrators
- Over 47,000 Small Business members use the Legal Plan
- Three levels of legal protection for different sizes of small businesses

## **DEFINITIVELY DIFFERENT**

#### PROPRIETARY NATIONWIDE **NETWORK OF PROVIDER LAW FIRMS**

Your on-call law firm is part of the LegalShield network of carefully selected, top-quality law firms. Each law firm is licensed in your state or province and dedicated to LegalShield members.

#### SUPERIOR SERVICE

Our Provider Law Firms are paid in advance on a per capita basis, ensuring they are motivated to focus on providing good service to you, not billing you.

#### **QUALITY ASSURANCE**

Our proprietary system provides daily, real-time, online monitoring of our Provider Law Firms, which enables continuous improvement of quality service.

#### **LEGALSHIELD + IDSHIELD**

Providing a comprehensive solution when ID theft issues turn into legal issues.

#### **UNIQUE SERVICE**

Our members only have to make one call to be connected with a lawyer, ensuring they know exactly who to call when a legal need arises.

#### **COMPREHENSIVE RESTORATION**

With a Power of Attorney, Kroll will do everything necessary to restore your identity until all resolvable issues have been addressed.

#### **MONITORING WHAT MATTERS**

We monitor your identity from every angle, not just your Social Security number, credit cards and bank accounts.

#### **SERVICE GUARANTEE**

IDShield backs up it's promise that it will do 'whatever it takes for as long as it takes' with a \$5 million service guarantee.

#### **MEMBER**PERKS

Your LegalShield membership is simply amazing. And, in addition to the privileges that are already yours, we have added these **MEMBER**PERKS with hundreds of merchants and thousands of discounts. Members can access savings at both national and local companies on everyday purchases such as tickets, electronics, apparel, travel and more. Members have the opportunity to save, on average, over \$2,000 per year. MEMBERPERKS can save you enough to pay for your membership for years to come!



AUTOMOTIVE

BEAUTY & FRAGRANCE

BOOKS, MOVIES & MUSIC

CELL PHONES

**ELECTRONICS** FINANCE

# FLOWERS & GIFTS

FOOD

THEALTH & WELLNESS

HOME & GARDEN

★ HOME SERVICES

INSURANCE & PROTECTION

JEWELRY & WATCHES

OFFICE & BUSINESS

PETS

REAL ESTATE & MOVING

SPORTS & OUTDOORS

■ TICKETS & ENTERTAINMENT

TOYS, KIDS & BABIES **X** TRAVEL





# PORTFOLIO of SERVICES

**PROVIDING POWERFUL BENEFITS • PROTECTING FAMILIES & BUSINESSES** 

#### Check the Features You Want and Then Choose the Plan(s) for You

You've thought about it for years do you finally want to complete your Will? Or do you want a lawyer to write a letter on your behalf? Or review a document for you before you sign? Are you interested in having a legal plan for your small business, or in guarding yourself against identity theft? Check, check, and check. We have a plan for you.

#### FOR INDIVIDUALS, **FAMILIES AND EMPLOYEES**

#### **LEGAL PLAN**

#### Talk to a lawyer. No high hourly costs

- ☐ Family plan covers member, spouse and dependents
- □ Individual plan covers member (with no spouse/dependents/children)
- ☐ Standard will preparation
- ☐ Legal advice/consultation/ representation
- ☐ Letters/phone calls on your behalf
- ☐ Legal document review
- Moving traffic violations
- □ Trial defense
- □ 24/7 emergency assistance
- Mobile App
- □ 25% Preferred member discount

#### **LEGAL PLAN ADD-ONS**

#### Bolster the power of your legal plan

- ☐ Trial Defense Supplement increased hours
- ☐ Home Business Supplement
- For family owned and operated businesses, consultants or a rental property owner-and have no employees (other than immediate family members).
- ☐ Home Business Supplement+ GoSmallBiz.com
  - · Business tools, training courses, business coaching, & unlimited business consulting

#### **IDSHIELD**<sup>™</sup>

#### Coverage that will help protect against, and resolve, identity theft issues

- ☐ Family plan covers member, spouse, and up to eight minor dependents under the age of 18
- ☐ Individual plan covers member only
- □ Consultation/Advice
  - · Identity theft advisor
  - · Credit report review
  - Lost wallet protection
- Notifications
  - Data Breach Notifications
  - Identity Alert System

- Monday through Friday 7 am-7 pm CT
- 24/7/365 Emergency access to an IDShield<sup>SM</sup> Licensed Private Investigator for covered situations

#### ■ Security Monitoring

- Black Market Web Surveillance
- · Credit Monitoring
- Minor Identity Protection
- ☐ Identity Restoration
  - · Licensed private investigators
  - \$5 Million Service guarantee



#### With our smartphone apps

#### MyLS, MyIDShield, & Ask LegalShield

members have answers to their legal questions and access to their plan benefits at the touch of a button.

FOR MORE INFORMATION, PLEASE CONTACT YOUR INDEPENDENT ASSOCIATE:

#### FOR YOUR **SMALL BUSINESS**

#### **SMALL BUSINESS PLAN\*** (UP TO 100 EMPLOYEES)

Your business deserves affordable legal protection

- □ Covers for-profit, not publiclytraded businesses
- ☐ Legal consultation on unlimited business matters
- □ Contract and document review
- ☐ Debt collection assistance
- ☐ Legal correspondence ☐ Trial defense services
- ☐ GoSmallBiz.com available as add-on

#### FOR COMMERCIAL **DRIVERS**

#### **COMMERCIAL DRIVERS LEGAL PLAN** (CDLP)

Protects your ability to earn a living

- ☐ Covers licensed commercial drivers
- ☐ Assistance with moving violations
- ☐ Assistance with DOT violations
- ☐ Tragic accident assistance
- ☐ Advice on license reinstatement
- ☐ Assistance for minor personal injury/ property damage